

SARAH McCLURE

wordsbysarahmcclure.com

Editorial Experience

Web

Freelance Writer 2008-present

Contributor for online and email-delivered publications Ideal Bite, Tasting Table, Racked LA, Your Daily Thread, Haute Living and Shop-Eat-Surf. Pitching, reporting and writing short-form features in the areas of green living, lifestyle, beauty & wellness, food and fashion covering the Los Angeles area. Highly skilled at interviewing experts and writing succinct, well-researched, compelling, headline-grabbing copy.

Print

Freelance Writer 2005-present

Contributor for *Whole Life Times*, *Pasadena magazine*, *Los Angeles Daily Journal*, *ValleyLife magazine*, *944 magazine*, *Orange Coast magazine* and *Inland Valley Daily Bulletin*. Pitching, reporting and writing feature-length to cover stories on green living, lifestyle, beauty & wellness, food and fashion. Highly effective and experienced at cultivating new beat sources, managing workflow and delivering on deadline.

Associate Editor, *Thin Blue Line* 2007-present

Provide overall editorial and creative direction for B2B LAPD magazine, including monthly budget, managing assignments for 40-plus contributors, proofing blueline and conceiving layout. Rose from assistant editor to associate editor within one year.

Editorial Assistant, *Los Angeles Daily Journal* 2007

Performed newsroom duties; assembled expense reports, freelance invoices, reprint permissions and worked closely with section editors on managing editorial budget. Wrote weekly "With Honors," "On the Move" and "Judicial Spotlight" columns, which were tagged as "most read" by online subscribers.

Editorial Assistant, *Orange Coast Magazine* 2005

Researched, fact-checked and wrote front-of-book content for the most widely circulated luxury lifestyle publication in Orange County.

Education

Chapman University BA in English, concentration in Journalism, May 2006

Skills

Self starter, entrepreneurial approach with story concepts, excellent interpersonal skills and work ethic, deadline efficient, sharp news judgment, actively involved and "in the know" in wellness and eco-living sectors. Technical: AP style, Photoshop, CMS: Wordpress, Blogspot and Twitter, Mac, PC, MS Office. Basic Spanish.